

Accountants, financial advisors and wealth management professionals understand the bottom line of business and career success:

It's all about networking.

Vickie Austin is a woman on a mission with a message to share with accountants, financial advisors and wealth management professionals about the power of networking. Her many years in corporate marketing, coaching and consulting have taught her one thing: when it comes to success, especially for those building professional services practices, relationships are *everything*. Vickie provides quality, content-rich presentations that inspire, motivate *and* empower. She designs and delivers customized, high-energy presentations that help people reach their potential. Whether you're a partner in charge of professional development, an association leader looking for someone to motivate your chapter members or an executive eager to inspire your troops, Vickie can help you ignite your next conference, convention, leadership retreat or chapter meeting.



Her most-requested topic:

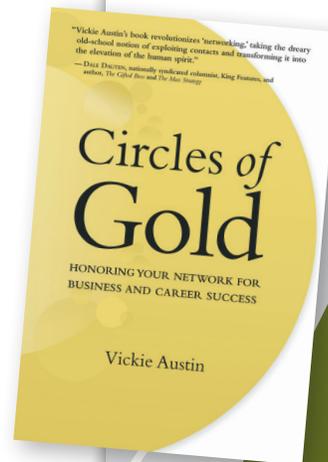
“Circles of Gold®: Networking For Business and Career Success”

For many people, the word “networking” conjures up images of forced conversations, dreary conferences or cold calls. So we avoid it—to our peril. But networking is one of the most critical skills we must develop, especially for professionals in the accounting and financial services industry. This presentation provides practical ideas to leverage relationships while honoring the people we *already* know. Using stories and excerpts from her book *Circles of Gold: Honoring Your Network for Business and Career Success*, Vickie provides simple, actionable strategies for networking in a way that can be easy, fun and highly effective.

Bonus opportunity: Receive reduced group pricing for Vickie's book, *Circles of Gold: Honoring Your Network for Business & Career Success!*

Other topics for meeting planners interested in bringing inspiration, motivation and professional development to their accounting and financial services audiences:

- **“From Hello to Cha-Ching: Converting Contacts into Clients”**
- **“The Joys of Strategic Planning: How to Get from Here to There with Vision, Purpose and Power”**
- **“The Brand Called YOU! How to Build a Powerful Personal Brand”**
- **“Just Enough Hours in the Day: Time Management with a Twist”**



About Vickie:

Vickie Austin has been helping people through career transitions since 1997 when she founded CHOICES Worldwide. She worked in marketing communications for American Medical International (AMI), Humana, Edelman, *Modern Healthcare* magazine (Crain Communications Inc) and Marianjoy Rehabilitation Hospital as vice president of marketing before launching her coaching and consulting practice full-time. Devoted to making a difference in the workplace, Vickie speaks, coaches, consults and writes about business and career success. Her mission: To create a world where people love what they do and do what they love.

Vickie is a member of the National Speakers Association (NSA) and the 2016-2017 president of the NSA-Illinois chapter. She is also a coach, consultant and trainer for The Rainmaker Companies, a Nashville-based company that helps accounting firms grow.

A *magna cum laude* graduate of Arizona State University, Vickie attended Thunderbird School of Global Management in Glendale, AZ, where she earned an executive master's degree in international management (EMIM). She and her husband Bill, an artist, play music, enjoy art and love to travel. They live in the Chicago suburbs with their dog Peanut Butter and are the proud parents of two grown children, Kitty and Will.

Clients have included:

ABN Amro/LaSalle Bank (now Bank of America)
Edward Jones
The Federal Reserve Bank
Healthcare Financial Management Association (HFMA)
and HFMA chapters throughout the country
Illinois CPA Society
Investment Analysts Society of Chicago
Keffer Financial Planning
Kirkby, Phelan & Associates
Mathieson, Moyski, Austin & Co., LLP, Accountants and Advisors
RSM (McGladrey)
National Association of Personal Financial Advisors (NAPFA)
The Private Bank
VEO Financial Counsel
Wheaton Wealth Partners
Wisconsin Institute of Certified Public Accountants



If you're responsible for the professional development of people within your company, organization, association or affinity group, contact Vickie at 312-213-1795, or at vaustin@choicesworldwide.com.

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MEMBER
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NATIONAL SPEAKERS ASSOCIATION

*Mission: Create a world in which
people love what they do and do
what they love!*